PHILIPS

An introduction to Philips

September 2022



Philips has reinvented itself many times





Founded on innovation and entrepreneurship

Expanding beyond lighting

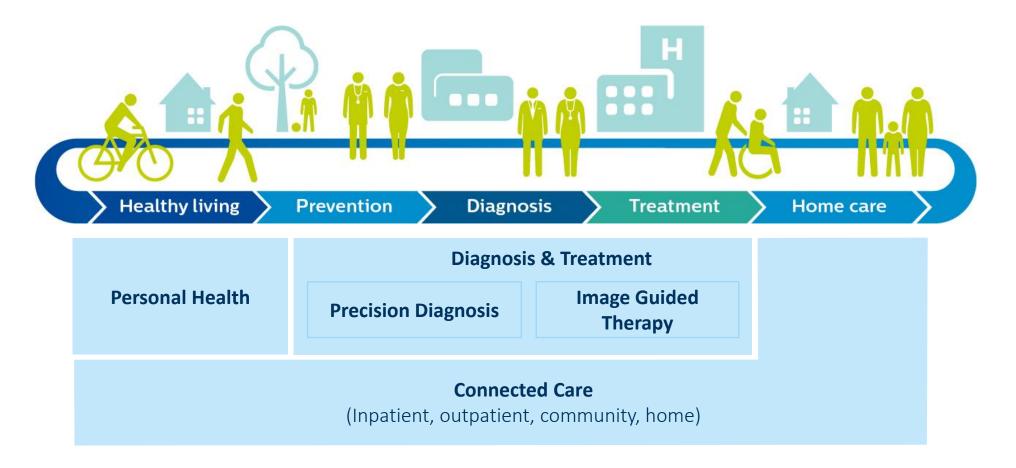
Global expansion post-WWII Diversified industrial conglomerate

Strategic portfolio choices sharpening focus



We are focused on unmet customer needs in healthcare

The health continuum is at the center of our strategy



Helping our customers address the Quadruple Aim







Improving the health of individuals and populations

Improved patient experience

Improving the patient experience of care (including quality and satisfaction)





Improved staff experience

Improving the work life of health professionals Lower cost of care

Reducing the per capita cost of healthcare

Philips is well positioned to respond to long-term trends



Telehealth





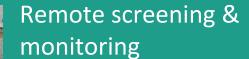
Bedside Critical Care



Tele-ICU



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Precision Diagnosis





Imaging modalities

Enterprise Imaging





Digital pathology

Interoperability





COVID-19 data exchange portal, Philips Interoperability Solutions¹



21st Century Cures Act: access, exchange & use of Electronic Health Info.

1. In cooperation with Erasmus Medical Center (Rotterdam, The Netherlands), Jeroen Bosch Hospital ('s-Hertogenbosch, the Netherlands) and the Netherlands. Ministry of Health, Welfare and Sport (VWS)

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Our vision for health systems resilience centers upon a distributed care model

System features:

- Virtual collaboration and command center structures deployed at scale
- Focus on care pathway optimization

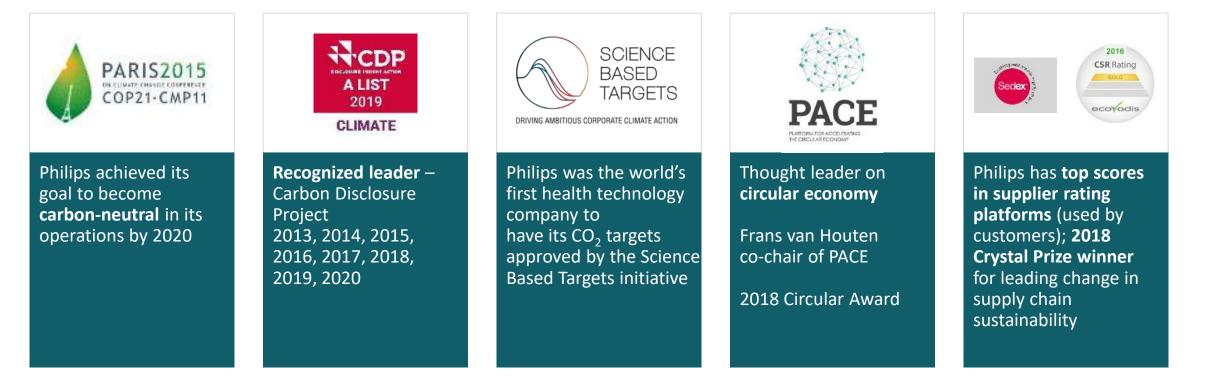
 oncology, cardiovascular and stroke; managing co-morbidities
- Ramp up in elective procedures at specialist centers, e.g., community diagnostic centers, clinics and labs
- Continuous remote monitoring & integrated tele-ICU networks
- Investment in HC workforce productivity and workflow highly prized
- Emergency stockpiles of PPE, MedTech equipment and therapies





Philips is a recognized leader in environmental sustainability





In 2019, Philips topped the inaugural **Fortune Sustainability All Stars** list in recognition of our environmental innovation, resource use, and efforts to limit emissions.





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We innovate with our partners

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PHILIPS

We aim to improve the lives of 2.5 billion people per year by 2030*



